Permit #F00023548

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00023548 **Type of Permit:** FILMING **Release Date:** 01/14/2010

Production Company LOGAN MEDIA INC

Insured Company Name LOGAN MEDIA INC
Contact Phone No. 1 310-822-1500
Contact Phone No. 2
Fax 310-822-2277
Address 4221REDWOOD AVE, #2
LOS ANGELES, California 90066

Production Title DIRECT TV

Type of Production Commercial - Standard

Producer MICHAEL ANGELOS

Director BEN CONRAD

1st AD JEREMY ROBINSON

Production Manager THUY VU

FilmL.A. Coordinator Adrian Fayad

Location Manager MELISSA DOWNING
Primary Phone Mobile - 510-847-1539
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 300	$26.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$190.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,531.00

Number of Locations 3

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Production Title DIRECT TV

Location Manager MELISSA DOWNING
Primary Phone Mobile - 510-847-1539
Secondary Phone

Location Address 2245 Yosemite Dr, Los Angeles, CA, 90041

Location Names

Location Type Grocery Store

Location Description Super A Foods

Film Dates 1/15/2010 - 1/15/2010 03:00 - 07:00

Open or Closed to the Public Closed

Generic Conditions Community Survey Obtained
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document LOGAN AA.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	35
Cube Trucks	2
Generator	1
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	10
Crew	30

Filming Activities Equipment on property; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking
Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs N/S YOSEMITE DR., EAGLE ROCK BL. - WEST 300'

Approximate Footage 0 - 300 **Log Number** 1009268

Date(s) 1/15/2010 to 1/15/2010 **Time(s)** 00:00 to 00:00

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Production Company LOGAN MEDIA INC
Insured Company LOGAN MEDIA INC
Production Title DIRECT TV

Location Manager MELISSA DOWNING
Primary Phone Mobile - 510-847-1539
Secondary Phone

Location Address 1100 Eagle Vista Dr, Los Angeles, CA, 90041

Location Names

Location Type Park

Location Description EAGLE ROCK REC CENTER / LA CITY REC

Film Dates 1/15/2010 - 1/15/2010 12:00 - 17:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Eagle Rock Rec.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	40
Cube Trucks	2
Generator	1
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	15
Crew	35

Filming Activities Equipment on property; Exterior Dialogue; Exterior establishing shots; Lisette @ PFO - Reservation #28609; Walk and talk at basketball courts and jungle gym area;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note 1 PARK MONITOR REQUIRED. 1/15; 12:00 - 16:00 HOURS.

Parking

Base Camp
Location Type : Location
Street : Rec Center lot - 20 spaces

Crew Parking
Location Type : Location
Street : Figueroa Lot - 40 spaces

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Summary Information — Location

Permit Number F00023548
Production Company LOGAN MEDIA INC
Insured Company LOGAN MEDIA INC
Production Title DIRECT TV

Location Manager MELISSA DOWNING
Primary Phone Mobile - 510-847-1539
Secondary Phone

Location Address 210 FWY - LA TUNA CANYON RD. - SUNLAND BL. - FOOTHILL BL. (inclusive) , Los Angeles, CA, 91040

Location Names

Location Type Driving grid

Location Description

Film Dates 1/15/2010 - 1/15/2010 11:00 - 17:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No stopping or setting up in front of merchants or residents without prior approval
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
Camera cars	1
Picture vehicles	1
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	10
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera in car; Car-to-Car; Drive by; Driving shots; Driving shots with the flow of traffic; Equipment on sidewalk only.; Handheld equipment; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs);

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of LOGAN MEDIA INC ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 07/11/09

By _____
Representative's Signature

SIGN HERE

LOGAN MEDIA INC
Name of "Principal" (Production Company)

LIEBERT
Print Principal Representative's Name

PRODUCER
Representative's Title (i.e. UPM, Loc Mgr)

4221 REDWOOD AVE #2
Principal's Address

LOS ANGELES CA 90066
City, State, Zip Code

310.822.1500
Principal's Telephone Number

SPECIMEN

Permit #F00023548

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or

NOT A PERMIT

authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
  - May not remove any trees from the park. Must work around existing landscape.
  - May not drive on any park service road or grassy areas.
  - Must hand cart or carry all equipment to location.
  - Must not interfere with any existing park activities.
  - Must not block access to entrances to Rec. Center or park trails.
  - Must maintain access to dumpsters.
  - Company does not have exclusive use of playground area.
  - Must allow children to play when camera is not rolling.
  - May not film any children without prior permission from parents.
  - **OK TO USE FIGUEROA LOT.**
  - **OK TO PARK VEHICLES AT THE EAGLE ROCK REC PARKING LOT. (NO TRUCKS)**
  - **MUST STOP ALL ACTIVITY AT THE PLAYGROUND BY 4PM. (NO EXCEPTIONS)**

F-23548
LOGAN MEDIA INC- DIRECT TV
(EAGLE ROCK REC)

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